

Sustainable Buyers' Values

To tackle issues of electronic waste

VALUE 01



Does it offer exceptional value for your situation?

- Research the product and read user reviews
- Consider whether you'll find it useful in a year
- If excited about buying, give it a rest for a day and re-visit
- Look around at alternatives in the same category

🔍 'product' reviews

🔍 'product' alternatives

VALUE 02



Do the manufacturer's practices align with your values?

- Keep in mind, most companies will try to convince you they're squeaky clean even when their supply chains aren't
- Research their human rights and environmental reputations
- Read independent, unsponsored material to avoid bias

🔍 'brand' environmental practices

🔍 'brand' human rights

VALUE 03



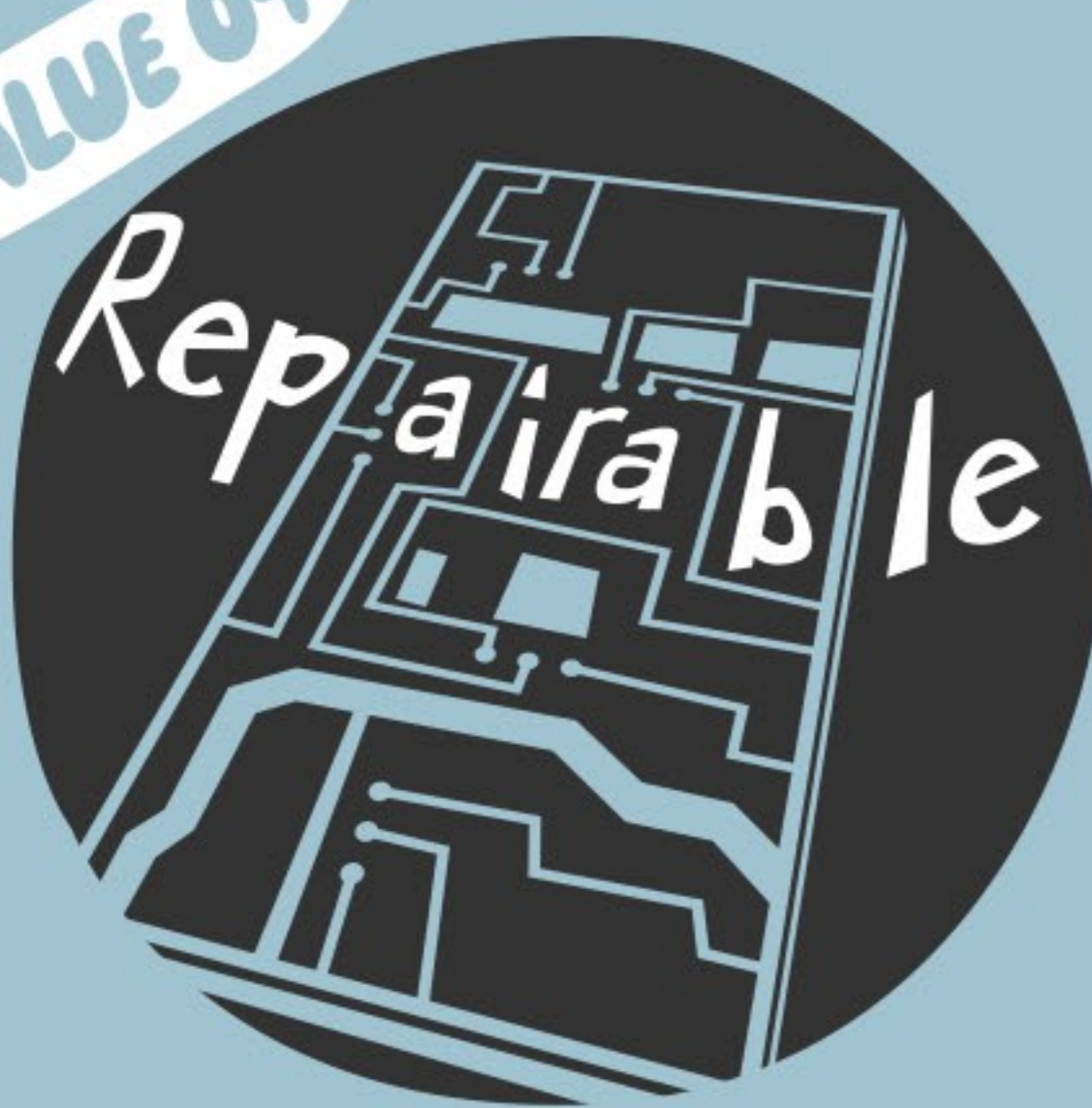
Will the product last a long time without breaking down often?

- Find brands that have a reputation for reliability
- Be prepared to spend a bit more than the bare minimum
- Research user reviews to see if people are experiencing issues
- Choose products with competitive warranties

🔍 'product' reliability / 'brand' reliability

🔍 'product' reviews

VALUE 04



Are there clear repair options for the product?

- Research the manufacturer's warranty repair processes
- Find out its repairability score on www.ifixit.com - if the product is unscored, research elsewhere how difficult it might be to repair
- Research third-party repair options for out-of-warranty service

🔍 'product' repairability / 'product' repairs

🔍 www.ifixit.com

VALUE 05



Is it made of recyclable materials and easy to take apart?

- A high repairability score on www.ifixit.com usually equates to a higher recyclability, thanks to being easier to take apart
- Choose easily dismantled products over ones that are designed in an inherently unsustainable manner
- Choose products that are constructed of more highly recyclable materials, i.e. metal over plastic

🔍 'product' recycling / 'brand' recycling

🔍 www.ifixit.com